



FOR IMMEDIATE RELEASE
April 26, 2019

CONTACT: Alexa Nizam
alexa@txenergypoverty.org

GO SMART SOLAR SUPPORTS TEXAS ENERGY POVERTY RESEARCH INSTITUTE (TEPRI) IN ENERGY BURDEN REDUCTION

AUSTIN, TEXAS – The Texas Energy Poverty Research Institute (TEPRI) is delighted to announce [Go Smart Solar](#) as a supporting member. Go Smart Solar exists to drive the rapid adoption of solar with innovative business models that provide education and accessibility to solar programs. They partner with utilities to educate customers and drive down adoption costs, which brings the benefits of solar energy to low- and moderate-income (LMI) households across the community.

Go Smart Solar and TEPRI are collaborating on an innovative community solar program focused on LMI households. With proper program design, community solar will lower energy burdens and provide a positive long-term equity impact plus wealth creation. However, LMI focused community solar is an emerging market and program design is critical to success. TEPRI is developing a Landscape Analysis on existing LMI community solar programs across the US, building the marketing strategy for LMI communities and conducting a long-term Equity Impact Study on the community solar participants.

Jason Pittman, Co-Founder and President of Go Smart Solar and TEPRI Board Member, says of the partnership:

“Because we also believe positive social contributions are as important as financial returns, we take an active role in giving back to the community. Our TEPRI membership does just that – provides collaboration opportunities with experts and actively engages us with achieving our goal of using innovative solar programs to lower energy burdens.”

###

About Go Smart Solar:

Go Smart Solar exists to drive the rapid adoption of solar. Only two things are holding the conversion to clean energy back: Knowledge and Price. Most of our customers have never purchased solar before, so they don't know what to ask and what to expect. This leaves you vulnerable to overpaying – simply because you don't know any better. Allow Go Smart Solar to help you make informed decisions about your solar energy solutions.

Learn more: www.GoSmartSolar.com

About TEPRI:

The Texas Energy Poverty Research Institute (TEPRI) is a collaboration of poverty and clean energy stakeholders working to inspire lasting energy solutions for low-income communities. Our efforts support leaders in their efforts to advance initiatives that reduce both energy burdens and carbon emissions. We work with teams of experts from inside and outside the energy sector to conduct research, build evidence, create tools for practitioners, and partner with local jurisdictions to pilot and test new policies and practices that can scale through effective networks. Our work improves the systems that are needed to enable sustainable energy solutions to reach underserved communities so that their benefits may flow to those most in need.

Learn more: www.TXEnergyPoverty.org